

Join Food Alliance for FREE:
www.foodalliance.org/get-involved

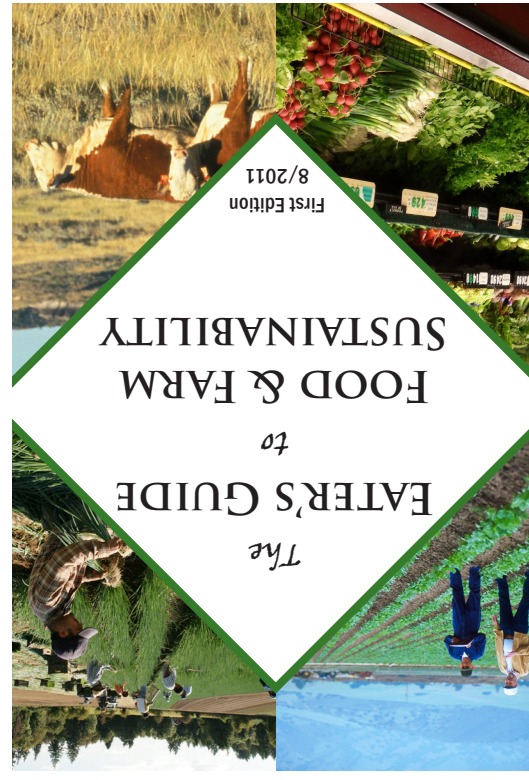


SUPPORTING SUSTAINABILITY
 IN FOOD AND AGRICULTURE

FOOD ALLIANCE

Compliments Of

THE EATER'S GUIDE TO FOOD & FARM SUSTAINABILITY



Take Action

- ✓ Know the issues and choose products that support a safe, healthy, socially just, and environmentally responsible food system.
- ✓ Ask restaurants, grocery stores, caterers, and farmers for certified products that carry these and other third-party certification labels.
- ✓ Learn more about food and agriculture ecolabels and certification on the web: www.greenerchoices.org www.nrdc.org/living/labels
- ✓ Get Involved! More than a certification program, Food Alliance is a growing network of businesses, organizations, and individuals committed to supporting sustainability practices in agriculture and the food industry.

Join Food Alliance!
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Food Integrity, Ingredients, GMOs

Foods are not produced using synthetic preservatives, artificial colors and flavors, or genetically modified organisms (GMOs).*



Supply Chain Traceability

Throughout the entire supply chain, food is responsibly produced and handled. Transparency and accountability are maintained through independent standards, third-party audits and clear labeling.



Continual Improvement

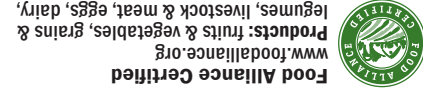
Food businesses are committed to continually improving management practices. Explicit improvement goals are integrated into company culture and policy, and regularly monitored. Improvement achievements are reported and documented as part of the certification process.



*Fair Trade Certified and Animal Welfare Approved products may contain synthetic or artificial ingredients.

The Labels

These labels address sustainability issues related to environmental stewardship, social responsibility, and humane animal treatment. Consumers can trust that operations and products that display these labels are independently certified to meaningful standards.*



Food Alliance Certified
www.foodalliance.org
 Products: fruits & vegetables, grains & legumes, livestock & meat, eggs, dairy, shellfish, wine, beer, fresh & processed foods

USDA Certified Organic
www.ams.usda.gov/nop
 Products: fruits & vegetables, grains & legumes, livestock & meat, eggs, dairy, shellfish, wine, beer, fresh & processed foods

Fair Trade Certified
www.fairtradeusa.org
 Products: fruits & vegetables, coffee, tea, cocoa, sugar, grains, herbs, spices, wine & spirits, flowers, fresh & processed foods

Soil, Water, Biodiversity

Food production improves soil productivity, protects water quality and supply, and supports healthy native plant and animal communities.



Climate, Energy, Waste

Waste streams are minimized through composting, reuse, and recycling. Businesses make improvements to reduce carbon footprint and ensure efficient resource use for energy, transport, and operations.



Pesticides & Hazardous Materials

Farms and food companies avoid chemicals that adversely impact ecosystems and human health. Materials used for pest control, sanitation, and maintenance are managed to minimize negative impacts.



The Issues

Working Conditions & Labor

Farmers and food industry workers have safe and fair jobs that provide a sound livelihood. Employers respect workers' rights, make safety a priority, maintain a professional work environment, and provide opportunities for advancement.



Animal Care, Hormones, Antibiotics

Animals are treated with care and respect. Living conditions provide adequate space, natural light, fresh air and water, a healthy diet, shelter from extreme weather, and areas to express natural behavior. Animals are not treated with sub-therapeutic antibiotics or growth hormones. Livestock handling minimizes stress.



Animal Welfare Approved
www.animalwelfareapproved.org
 Products: livestock & meat, eggs, dairy



Certified Humane
www.certifiedhumane.com
 Products: U.S. & Canada agricultural and processing operations



Rainforest Alliance Certified
www.rainforest-alliance.org
 Products: coffee, tea, cocoa, tropical fruits, flowers



Salmon Safe
www.salmonsafe.org
 Products: Fruits & vegetables, grains & legumes, livestock & meat, eggs, dairy, wine & beer, herbs & medicinal, flowers



*Features of certification labels reported by each standard setting body as being explicitly addressed in evaluation criteria and/or certification standards.