



## Meet the Farmer

# Carl Jr. Farms



### Our Story

Located just east of Salem, Oregon, Carl Jr. Farms is owned by the Jensen family and has approximately 900 acres in production. Initially a grass seed farm, Carl Jr. Farms joins The Food Alliance as it begins to diversify its crop base to include more fruits and vegetables. Within the last year alone, they have acquired a neighboring strawberry field, cherry orchard and have started growing tomatoes and peppers.

New to the fresh produce market, the site assessment revealed that Carl is "passionate about finding new ways to do things." Of particular interest is the farm's soil enhancement practice. Utilizing grass seed as a cover crop in their vegetable crop rotation creates an effective system that recycles nutrients and maintains high soil organic matter.

Future plans for improving sustainability on the farm include construction of a holding pond to capture irrigation runoff from neighbors fields so that it can be reused.

Carl Jr. Farms emphasizes a strong commitment to sustainability that is built on a solid foundation of family participation and invest-

### About the Farm

Carl and Ann Jensen  
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### Products

Beans  
Cherries  
Onions  
Peppers  
Strawberries  
Sweet Corn  
Tomatoes

### Where to buy

Roth's