

## News Release

# Intel Corporation becomes the first corporation to offer Food Alliance certified products to its employees.

### Contacts:

Deborah Kane  
Food Alliance  
503.245.4265  
dkane@foodalliance.org

Mark Swenson  
Bon Appetit  
503.620.1618  
marks@bamco.com

Bill MacKenzie  
Intel Corporation  
503.264.1330  
bill.mackenzie@intel.com

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Beginning today, Intel employees at all seven Hillsboro, Ore. locations will be able to choose Food Alliance certified products on their lunch break, thanks to a unique relationship between Intel, Bon Appétit, and Food Alliance.

Intel, the world's largest chip manufacturer, has long showed leadership in the food arena as well as the technology sector. For example, beginning in 2002, Intel Oregon began an on-site farmer's market so that employees could support local farmers and buy fresh farm products at its Jones Farm, Ronler Acres and Hawthorn Farm campuses in Hillsboro. The market runs from June to October.

"The farmer's market is tremendously popular among our employees," said Bill MacKenzie, Intel Oregon's Communications Manager. "It also fits well with our goal of making Intel a great place to work."

As Oregon's largest private employer, with approximately 14,500 employees, workplace satisfaction is a top priority for Intel Oregon. "Participating in Food Alliance's program is one more way we can support our local community and be a good corporate citizen," MacKenzie said. "We're very proud to be Food Alliance's first corporate relationship."

"We're thrilled to be working with Intel and Bon Appétit," said Food Alliance Executive Director, Deborah Kane. "This relationship reinforces what we've known for a long time - people want access to good, healthy food where ever they eat, and that includes the workplace."

Intel, the world's largest chipmaker, is also a leading manufacturer of computer, networking and communications products. Additional information about Intel is available at [www.intel.com/pressroom](http://www.intel.com/pressroom). Further information about Intel Oregon is available at [www.intel.com/community/oregon](http://www.intel.com/community/oregon).



Food Alliance  
1829 NE Alberta, #5  
Portland, OR 97211

Phone: 503.493.1066  
Fax: 503.493.1069  
info@foodalliance.org  
www.foodalliance.org

*Good Food for a  
Healthy Future*

Bon Appétit ([www.bamco.com](http://www.bamco.com)), the nation's premiere food service company, provides all the meals at Intel's Oregon campuses. In the Northwest region alone, Bon Appétit serves 160,000 meals per week and uses at least 80,000 cases of produce per year. With its commitment to source as much of its menu as possible from Food Alliance certified farms, Bon Appétit not only brings its customers excellent local and regional products, it also gives the region's agricultural community a significant boost at a difficult economic moment.

Food Alliance ([www.foodalliance.org](http://www.foodalliance.org)), a national non-profit organization based in Portland, Oregon, is dedicated to promoting expanded use of sustainable agriculture practices using market-based incentives. To accomplish this mission, Food Alliance operates one of the nation's leading certification programs for environmentally friendly and socially responsible agriculture practices. To date, Food Alliance has certified over 200 different agricultural products, including fruits, vegetables, wheat, wine, livestock and dairy. Food Alliance has affiliate organizations in St. Paul, Minnesota and New York City.